

Stadium and Atmosphere sub-committee news March 2022

All groups represented on the ISC, and indeed the fanbase as a whole, are passionate about their match day experience. The stadium and the atmosphere are crucial elements of that experience. The sub-committee dedicated to exploring these areas in more detail was set up to ensure an ongoing focus on these topics.

The configuration of the stadium itself is one of a few overarching aims governing discussions on this sub-committee. We are also seeking to define what is important to West Ham fans in other aspects of their match day experience, aspects that (along with the stadium itself) contribute to the atmosphere.

Some specific examples of ideas tabled for further discussion to date include:

- Club crest
- Approach to London Stadium
- Seating reconfiguration options
- Family seating
- Safe standing (note: Safe standing is also covered under the SAG sub committee agenda)
- Museum
- Memorials
- Tributes and Montages (to the Boleyn ground and of players / managers)

We will feed our discussions around identity, heritage and community back through the ISC to the football club as we look to assist in bringing about positive change in these areas.

If you would like to contribute ideas, suggestions or thoughts to the discussion at any time please get in touch with the ISC. All feedback is very welcome.

Andrew Byrne (chair of ticketing sub-committee)